



Unveil the Power of Nearshore Teams:

WHY THIS SOLUTION IS CHANGING TECH

In today's dynamic business landscape, the pursuit of top-notch technology talent is a challenge that resonates across industries. Companies face the struggle of finding skilled professionals who have the right expertise and can also seamlessly integrate with their teams.

Nearshore teams – a true game changer.

Nearshoring offers a solution to the pain points that businesses come across in their quest for exceptional tech talent, while providing **40-60 percent** lower project resource cost. This allows for easy collaboration and seamless recruitment, onboarding, and day-to-day operations.

6 REASONS why 80% of companies in North America are actively considering nearshoring.



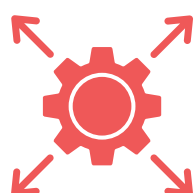
1. Cost Efficiency as a Game-Changer:

One of the standout benefits is the substantial cost advantage. In fact, our clients typically experience a **40-60 percent lower** project resource cost compared to resources in their local market. This significant reduction in costs doesn't compromise on quality.



2. Bilingual Expertise

Communication is key, and commitment to excellence extends to ensuring effective and seamless communication. Having bilingual consultants and project managers eliminates language barriers and fosters a collaborative environment. This ensures that every team member can communicate proficiently in both English and the local language, enhancing overall efficiency and understanding.



3. Scalability and Flexibility

Traditional hiring processes often struggle to keep up with the pace of technology and business growth. Nearshore teams offer scalability and flexibility, allowing businesses to rapidly expand or scale down their operations as needed. This adaptability is crucial in today's fast-paced environment where project requirements and market demands can change swiftly.



4. Time Zone Alignment and Geographic Proximity

Collaboration and communication are vital for project success. Nearshore teams like ours positioned in geographically in Mexico and Canada, ensures better time zone alignment compared to offshore teams. This proximity minimizes communication gaps, enhances real-time collaboration, and fosters a sense of teamwork, ultimately contributing to more efficient and streamlined project workflows.



5. Streamlined Recruitment and Onboarding

With local operations and recruitment teams who possess an intimate understanding of the local talent landscape, this allows for a streamlined recruitment process. What that means for you is minimizing time-to-hire and ensuring the identification of candidates perfectly aligned with your requirements. Furthermore, their proximity facilitates a tailored onboarding process, incorporating local work practices and cultural nuances for a smoother integration into your team.



6. Access to Talent

Tech talent in Mexico is booming, especially in Guadalajara where the region has an extensive technology program. We have tapped into this incredible talent by creating a development center home to an impressive leadership and recruiting team. And TechBridge has also leveraged NAFTA's TN Visa program, while providing legal support for the process, for our clients and consultants.

Let us help you gain a competitive advantage.

Transform the way you approach tech talent acquisition and experience the benefits of nearshore teams.

Our local presence, cost-effective solutions, bilingual experts, and commitment to excellence make us the ideal partner to help you navigate the challenges of the ever-evolving tech landscape.

