

NEARSHORE EXCELLENCE

Accelerating Growth through
Cloud Migration and Niche Tech Talent

A prominent software technology organization operating in the healthcare sector faced challenges with its legacy server-based technology, hindering their growth potential.

The need for a transition to cutting-edge cloud technology was critical, however, sourcing tech talent with the expertise needed proved to be a daunting task.

The organization recognized that without migrating to the cloud, their business expansion would be severely constrained.

CHALLENGE

Faced with the challenge of locating skilled developers proficient in Go, a language not widely embraced but vital for their cloud migration, the organization recognized the need for experts capable of scaling operations and delivering a budget-friendly solution. In light of this obstacle impeding their growth plans, and to overcome this challenge, the organization sought out a strategic partnership with **TECH**Bridge.

OUTCOME

After a comprehensive bid process, a **partnership** was formed with TechBridge due to its **platinum-level service**, cost-effectiveness, scalability, and the ability to build a **specialized nearshore team in Mexico**.

The highlights of the collaboration include:

Efficient Interview Process

Approximately 40 interviews over a three-day period with technology managers at the TechBridge state-of-the-art facility in Guadalajara, Mexico.

30+ Niche Development Team

From these interviews a team of 20 bilingual developers and testers with expertise in Go, Docker, and Kubernetes was swiftly assembled. Within three short months, this team later expanded to over 30.

Project Management Support

In addition to the development team, a Project Manager and Scrum Master collaborated with stakeholders to ensure the smooth execution of the project.

Continuous Collaboration

The leadership team was actively involved, frequently visiting the facility for training, meetings with employees, and engagement in various events.

BENEFITS

The strategic partnership with **TechBridge** yielded **significant benefits**, addressed the immediate challenges, and propelled them towards **sustained growth, technological advancement, and operational excellence** in their critical healthcare-oriented projects, including:



Multiple Projects Completed

During the two-year engagement, multiple projects brought operational efficiencies and enhanced processes for the organization.



Cost Savings

65% savings over local costs for a similar project in the US.



Efficiency and Effectiveness

The development team was so effective, they were entrusted with additional tasks and provided expertise to other areas of the organization.

We were thoroughly impressed by the exceptional quality of developers, the depth of the talent pool, and the ongoing seamless communication while working with TechBridge.

VP of Software Engineering

TECHBridge

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